



Bloomington Arts Commission

Wednesday, December 10, 2014 5 p.m.

McCloskey Conference Room, City Hall

AGENDA

Call to order

Public Comment

November Minutes

Treasurer's Report

New Business

- Visit with Danielle McClelland, BCT
- Grant Workshop for 2015
- January Meeting Date
- Commission terms

Old Business

- Business and the Arts – Chamber of Commerce
- South Walnut Streetscape Sculpture
- Public Art Master Plan

Staff Report

Commissioner Announcements

Adjournment

2015 Meetings – 5:00 p.m. McCloskey

January 14

February 11

March 11

April 8 (begins at 4 p.m.)

May 13

June 10

July 8

August 12

September 9

October 14

November 18

December 9

Bloomington Arts Commission
November Meeting Minutes
Wednesday, November 12, 2014
5:00pm, McCloskey Room, Bloomington City Hall

Present: Jan Grant (via phone), Craig Widen, Peter Jacobi, Abby Perfetti, Paul Sturm, Sally Gaskill, Martina Celerin, Lynn Schwartzberg, Jean Kautt, Alain Barker

Absent: Francesca Sobrer

Ex Officio: Miah Michaelson

Guests: Deb Wehman, Gail Londergan, Susan Sandberg

Call to order: Jan Grant called the meeting to order at 5:06pm

Public Comment:

- The Arts Alliance has sent out its survey – please fill it out and send to colleagues
- Michelle Martin-Coleman and Michal Ann Carley will be official liaisons
- Susan Sandberg
 - Buskirk-Chumley Theater has lost approx. \$50,000 of TIF funding used for operational expenses
 - City Council members are committed to preserving the theater, City has a responsibility to support it as a City asset

October Minutes:

- Paul Sturm should be added to the list of PAMP committee
- Sally will send typo corrections to Miah
- Martina moves to accept changes and approve, Craig seconds. Motion passes.

Treasurer's Report:

- No changes in 402 Municipal Arts Fund or 403 Operating Fund

New Business

- Clear Creek Trailhead Sculpture Funding Request
 - Deb Wehman has pledged a donation of \$5,000 to the Bloomington Parks and Rec Department
 - Dale Enochs has been contacted for a limestone and metal sculpture, proposing a \$12,000 budget
 - \$7,000 is requested from the Municipal Arts Fund to fund the remainder
 - Meets one BAC strategy: Integrate “Integrate a broad range of public art activities into the City’s trail network to connect neighborhoods and support trail usage.”
 - Sally: Let’s use this opportunity to kick off the PAMP
 - Miah: We want to encourage other people to step forward like Deb has
 - Martina: Is it problematic that we often fund Dale Enochs projects? No open bid for proposals?
 - The donor has chosen Dale Enochs and donor intent is very important

- Deb is willing to match the BAC's funding
 - Paul moves to approve this funding allocation, pending approval of the sculpture design proposal
 - Craig seconds
 - Motion passes unanimously
 - Deb is our hero!
- Ivy Tech John Waldron Arts Center – Patti Pizzo Arts Advocate Awards Request
 - Award will be presented in January or February to kick off the Waldron's centennial
 - Request: for BAC to allow Ivy Tech to present this award, and for BAC to help select the recipient
 - BAC would like to have recognition in presentation of award (e.g. "the BAC Patti Pizzo Award")
 - Lynn: Like Deb's situation, this is a positive move for private/public partnerships and initiatives
 - This will likely be an annual event supporting Ivy Arts for Kids
 - Alain: Is it problematic that this will be an annual event representing Bloomington as a whole but raising money for one specific program?
 - Sally: We could suggest that we're happy to co-present this year, and will reconsider in future years
 - Paul: Ivy Tech is one of the only organizations in the city to represent the whole city in this way
 - Martina: The Arts Alliance could be that organization in the future
 - Alain: Or it could be a joint partnership between Ivy Tech, IU, and the City as an annual arts celebration
 - Jean: This is a fitting alliance for the first presentation of this award – Patti Pizzo's impact, the Waldron, and Ivy Tech
 - Alain moves to agree to partner on this initiative, Craig seconds
 - Motion passes unanimously
- Balance of Grant Funds
 - BAC has approximately \$600 left in the Operating Fund, which must be spent by December 1 or lost
 - Sally suggests dividing the funds equally between all three
 - Martina urges the Commission to fund Excess Artspace
 - Paul suggests dividing the funding between Excess Artspace and New Voices Opera, neither of which has been funded by the BAC
 - Lynn is concerned that Excess Artspace only affects the artists, not the community
 - Paul: This is a new and unique space for experimental art. There's a new movement in young artists who explore multiple disciplines
 - They will have to follow the same reporting and spending guidelines that other BAC grant recipients follow
 - Craig moves to give all \$600 to Excess Artspace, Paul seconds
 - Motion carries.

- Miah will offer the funding to Excess Artspace, pending their acceptance of grant restrictions

Old Business

- Business and the Arts – Chamber of Commerce
 - Miah has emailed Jeb, no reply yet

Staff Report

- Public Art
 - 17th and Arlington: Contract completed. Fabrication underway
 - Waldron Plaza: Should be completed by November
 - Gateway Project: Miah will meet with the artists and see if progress can be made
- BEAD
 - Next Meeting: Monday, November 17, noon, McCloskey Room, City Hall
 - Current Exhibit: Elizabeth Busey, printmaker
- Other
 - Have a team of Arts Admin grad students studying volunteerism in the Bloomington arts and cultural sector
 - NPC looking to get arts representation on its leadership committee
 - Arts Alliance is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com

Next Meeting: December 10, 5pm, McCloskey Room

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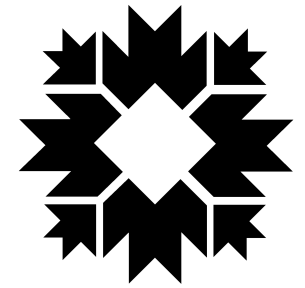
Balance Sheet

Through 12/04/14
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	403 - Arts Commission Operating				
ASSETS					
10000	Cash	12,980.86	13,305.86	(325.00)	(2.44)
		\$12,980.86	\$13,305.86	(\$325.00)	(2.44%)
	ASSETS TOTALS				
34000	FUND EQUITY				
	Retained Earnings	10,275.39	10,275.39	.00	.00
	Prior Year Fund Equity Adjustment	\$10,275.39	\$10,275.39	\$0.00	0.00%
	Fund Revenues	(3,030.47)			
	Fund Expenses	.00			
		325.00			
	FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
	LIABILITIES AND FUND EQUITY TOTALS	\$12,980.86	\$10,275.39	\$2,705.47	26.33%
		\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund	403 - Arts Commission Operating Totals				
Fund Type	Special Revenue Funds Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
Fund Category	Governmental Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)
	Grand Totals	\$0.00	\$3,030.47	(\$3,030.47)	(100.00%)

CITY OF BLOOMINGTON ARTS COMMISSION

PUBLIC ART MASTER PLAN



JANUARY 2015

ABOUT THE ARTS COMMISSION

The City of Bloomington recognizes that the arts are an important part of the culture and economy of the community, and that the City has a responsibility to foster an environment conducive to arts participation. The conservation and development of the city's artistic resources are essential to its social, educational, and economic growth. Artists, works of art, and artistic institutions contribute to the quality of life and the general welfare of the citizens of Bloomington and are an appropriate matter of concern to the government of the city. The Bloomington Arts Commission was established by the Bloomington Common Council to enhance this important sector of our society.

ABOUT THIS MASTER PLAN

The mission of the Arts Commission is to cultivate a community in which residents appreciate the value of personal and collective artistic activity; to encourage collaboration and diversification of artistic activities and include participants from across the community; to enhance and support a high level of artistry; and to support the economic vitality and interests of local artists and arts organizations.

The Bloomington Arts Commission has developed a Public Art Master Plan that seeks to articulate not only the principles and guidelines for those public art activities with which it has direct connection, but also to put forth a blueprint for the ideal public art environment for the city of Bloomington, recognizing that the arts exist within a physical, artistic, sociological, governmental and economic construct that is constantly shifting.

The effectiveness of any fixed master plan is diminished when factors change. This plan acknowledges the reality of the calibrating and recalibrating that the arts must undergo to remain vital and responsive to the creative community and the public at large and attempts to, in the spirit of remaining relevant in shifting circumstances, define a bold vision towards which the community can strive.

WHAT IS PUBLIC ART

For the purposes of this Master Plan public art is defined as any mode of temporary or permanent artistic expression or process that is funded through any source and is produced with the intention of making it available to the public.

PRINCIPLES FOR PUBLIC ART

Art created for the public sphere can give form to core values of the community, such as freedom of speech and expression, alongside respect for diverse viewers and users. It can create a stimulating environment and aspire to the highest quality possible. Art can make use of the particular characteristics of the environment in which people come together. It can seek to balance issues of originality, artistic quality and intellectual provocation with a respect for the diverse activities that take place in the public domain. Public art – be it performing, visual, literary, or design - can reflect the history of the community, including the evolution of taste, values, and formal expressions as well as challenge previously held views. In doing so, public art can reflect the community's unique engagement with the world.



BLOOMINGTON'S IDEAL PUBLIC ART ENVIRONMENT: CIVIC VALUES FOR THE ARTS

In laying out a comprehensive vision for public art now and in the future, it is critical not only to define locations, projects, disciplines or genres for public art activity for which Bloomington should strive, but more importantly to identify key values and factors necessary for art itself to thrive. These would be best categorized as civic values for the arts, and the Arts Commission through this Master Plan encourages all community members to consider these civic values in their individual and collective role in supporting arts activity in Bloomington:

ARTISTIC QUALITY & DIVERSITY

- Bloomington welcomes artists and audiences of all ages, levels of experience and cultural backgrounds.
- Public art represents all disciplines and media.
- Public art strives for a bold vision and high quality outcomes.

COMMUNITY ENGAGEMENT & EMPOWERMENT

- Public art supports personal well-being, forges stronger connections between people and fosters civic engagement.
- Public art impacts at the neighborhood level.

RECOGNIZED VALUE

- Creative endeavors – the artists, works of art, skills, materials, training and processes – have civic, cultural and economic worth.
- Public art attracts engaged participants and audiences.
- Educational institutions work to expand arts awareness and availability for both their constituents and the community.

ADEQUATE RESOURCES & SPACE

- The public and private sector each provide resources to spur cultural and creative initiative.
- Creative enterprises have adequate space in which to grow and thrive.

ROBUST NETWORKING & COMMUNICATION

- Effective information networks strengthen relationships among artists and between artists and the community.
- Collaboration between the public and private sectors increases arts development and community impact.
- Partners in public art ensure clear, consistent and transparent tools and processes for their programs and projects.

OBJECTIVES & ASPIRATIONS

FOR PUBLIC ART IN BLOOMINGTON

In researching and conducting stakeholder interviews to inform the development of this master plan, key opportunities emerged that could positively impact the creation of bold, innovative works of public art in performance, visual, literary, and design in Bloomington:

STRONGER IMPACT ON CITY IMAGE AND PRIDE

- Public art can give rise to a wider and deeper impact on the public to the point of engendering community recognition and pride.

HIGHER LEVEL OF COMMUNITY ENGAGEMENT

- Public art can strive for more meaningful community engagement with audiences.

WIDER GEOGRAPHIC IMPACT

- Public art can exist wherever people live, work and recreate.

BETTER ACCESS TO AND UTILIZATION OF PRIVATE AND PUBLIC FUNDING SOURCES

- Public art can receive support from a wider range of private and public-sector funding sources. Arts producers can be better prepared to seek funding from sources well-matched to project goals.

SMARTER COLLABORATION

- Arts producers can share limited resources (audiences, venues, funds or calendar dates) effectively.

EDUCATIONAL BUY-IN

- Institutions of higher education and public, private and charter schools can be more directly involved in the arts community, strengthening the connection of public arts activities to audiences.

CONTINUITY AND INVOLVEMENT ACROSS GOVERNMENT ENTITIES

- State, county and city governments can involve constituencies in public art planning, priorities and activities and provide consistent access to resources.



PRIORITIES FOR PUBLIC ART IN BLOOMINGTON

1: CREATION

- Provide resources, training and mentorship for public art project development and management to organizations, collectives, neighborhoods, students, individual artists and the general public.

2: LOCATION

- Ensure public art reflects and reinforces Bloomington's unique sense of place.
- Incorporate works of public art and performances in high-traffic transportation corridors and pedestrian areas.
 - Place public art activities at transportation hubs and shelters and in pedestrian and bicycle priority areas.
 - Incorporate public art into urban infrastructure.
 - Integrate a broad range of public art activities into the City's trail network.
 - Continue the placement of works of public art in roundabouts and intersections.
 - Seek opportunities for placemaking in the I-69 corridor.
- Facilitate works of public art and performances in community gathering places.
 - Support public art activities in civic and governmental locations.
 - Encourage a diversity of public art activities in City park and recreational facilities.
 - Develop public art activities involving public safety facilities and personnel.
- Encourage community-based works of public art and performance that support neighborhood cohesion and vitality.
 - Offer opportunities for citizens to work directly with providers to develop arts projects for their neighborhoods.
- Support works of public art and performance in the Bloomington Entertainment and Arts District (BEAD).

The background of the page features a photograph of children in an art studio. On the left, a child in an orange shirt is partially visible. On the right, a young girl with curly hair is smiling. The room is filled with colorful artwork, including a large abstract painting on the left and a circular piece with many small dots on the right.

3 RESOURCES

- **Utilize funding sources effectively to better support a high level of art creation, infrastructure, support, and public outreach.**
 - Offer tools and training that equip the community to seek a wider variety of funding sources for public arts activity.
 - Work with funding partners to identify funding gaps and to seek new resources for art activity.
 - Ensure that permanent or long-term public art projects adequately plan and consider resources for maintenance and sustainability.
- **Encourage private-sector participation in public art.**
 - Include Percentage for the Arts requirements for private-sector development.
 - Develop a charitable mechanism for the private sector to contribute to support public art.
 - Actively facilitate the private sector's participation in public art.
- **Provide clear City policies, processes and resources for public art.**
 - Ensure that City of Bloomington's Percentage for the Arts ordinance continues to effectively support the production of public art.
 - Detail those City policies and processes that can impact public arts project funding, approval and production.

4 POLICY AND PROCESSES

- **Integrate arts in planning and community development initiatives.**
 - Collaborate with City departments, boards and commissions and other planning and community development entities to encourage implementation and support of public art activity.
- **Establish ongoing, collaborative programmatic relationships to ensure that the Public Art Master Plan aligns with community initiatives.**
 - Actively engage with City boards and commissions on ways to incorporate public art activity effectively into program areas.
 - Work with County government to facilitate public art activity in greater Monroe County.

5 OUTREACH

- **Develop a deeper and more direct connection between educational institutions' arts activities and community audiences.**
 - Encourage institutions of higher education and public, private and charter schools to establish and identify arts liaisons to facilitate better internal and external coordination of arts activities.
 - Work with educational institutions to strengthen internal resources to support constituents' arts activity.
 - Promote the development of a clear, articulated vision for arts activity within each respective institution and work to link those with community priorities in the arts.
- **Document and report annual arts activity.**
 - Implement an annual reporting structure that seeks to identify and highlight public arts activity across the public, private and educational sectors of the city. an annual reporting structure that seeks to identify and highlight public arts activity.

STEPS FOR 2015

1 CREATION

- Produce a pilot arts project with the business community.

2 LOCATION

- Identify specific priority areas for future public art.

3 RESOURCES

- Review the Percentage for the Arts ordinance.

4 POLICY AND PROCESSES

- Assess grant and other program guidelines' alignment with Public Art Master Plan.

5 OUTREACH

- Develop an annual state-of-the-arts report.

Bloomington Arts Commission

Staff Report – December 10, 2014

Public Art

South Walnut: On agenda.

BEAD

Next Meeting: Monday, December 15, noon, McCloskey Room, City Hall.

Current Exhibit: Boys and Girls Club.

Other

Have Arts Admin grad students doing the following research projects in 2015:

- Analyzing the municipal arts funding universe
- Bloomington independent music folklore project
- Artist directors (in conjunction with AAGB)

Former intern Ann Fields hired as Communications Specialist for IAC. She starts in January.

Current intern Alexa Lopez hired as Communications Director for COB. She starts in January.

Arts Alliance is still in need of Steering Committee members. Contact Joanne Shank if you're interested, joanneshank@gmail.com.